

Innovative Imaging, Incorporated

WEB and Multimedia Marketing Projects

Client

Innovative Imaging Incorporated is an industry-leading manufacturer of ophthalmic ultrasound equipment. Site: www.eye-imaging.com

Challenge

Our first challenge was to bring Innovative Imaging Inc.'s website up to professional standards. The next challenge was to create marketing assets to showcase their latest ultrasound technology.



Solution

New Eras Media created a professional corporate image that expanded upon their existing branding. We also created a dynamic multimedia presentation demonstrating the features of their latest ultrasound. The presentation can be viewed from CD or the web.

Results

Innovative Imaging Incorporated regularly obtains initial client contacts through their site. The website and marketing presentations we delivered present a fitting image of excellence.

Skills and Tools Involved

- ASP
- Branding
- Internet Information Services
- Photography
- Flash
- Employee Training

“New Eras Media is an important member of our marketing team.”

Cynthia Kendall

-President and CEO